

DIGITAL COMBO PACKAGES 2026

Provides the most comprehensive exposure for extended time from January 2026 - May 2026

Our packages provide MULTIPLE advertising options to reach thousands of parents in NJ throughout the camp marketing season. We will work hard to keep your brand CONSISTENTLY visible.



- 1 Choose number of months for your campaign.
- 2 Tell us which month to start (You may start earlier than Jan)
- 3 Send us materials and we will schedule it out. You may send us new monthly materials during entire campaign (ie: open house dates, promotions, new programs) or updated ads. We will share it, post it and include in our enewsletters and calendars.

PLATINUM PACKAGE - 5 MONTHS

January - May ... BEST VALUE for the MOST Exposure

\$2600 total package (a \$4235 value)

- Camp Fair Branding Pkg (see pg 4) - included for free (a \$550 value)
- Digital: Featured Camp Image on Large image slider, rotating
- Digital: Featured Camp Directory Listing (with logo, images, video, url)
- Digital: Editorial Themed article featuring your camp
- Digital: Web banner package (online and mobile)
- Digital: Half pg ads in 5x NJ KIDS On the Go ebook
- Email: Themed Camp Eblasts 5x (shared)
- Digital: Announcements for open houses, events posted in enews, calendars
- Social Media: Posts on FB and IG

Make it a
PLATINUM Premium
add \$1000 and get a
camp booth
and half page print
ad in camp guide

GOLD: HIGH EXPOSURE - 3 MONTHS

January - March (or select starting month)

\$1600 (a \$2580 value)

- Digital: Featured Camp Directory Listing (with logo, images, video, url)
- Digital: Editorial Themed article featuring your camp
- Digital: Web banner package (online and mobile)
- Digital: Half pg ads in 3x NJ KIDS On the Go ebook
- Email: Themed Camp Eblasts 3x (shared)
- Digital: Announcements for open houses, events posted in enews, calendars
- Social Media: Posts on FB and IG

SILVER: MEDIUM EXPOSURE - 2 MONTHS

January - February (or select starting month)

\$975 (a \$1595 value)

- Digital: Featured Camp Directory Listing (with logo, images, video, url)
- Digital: Web banner package (online and mobile)
- Digital: Half pg ads in 2x NJ KIDS On the Go ebook
- Email: Themed Camp Eblasts 2x (shared)
- Digital: Announcements for open houses, events posted in enews, calendars
- Social Media: Posts on FB and IG

LINKS: to where and how you are promoted... click on link

Camp Pages Online (large image slider, featured listings, banners, and articles)

<https://www.njkidsonline.com/camp-guide>

Camp Directory Listings: <https://www.njkidsonline.com/camp-guide/directory>

Ebooks: digital and print ads with links - NJ KIDS On the Go! monthly <https://www.njkidsonline.com/e-books>

Sample Camp Themed Eblasts (shared)

<https://myemail.constantcontact.com/NJ-Kids---WEEKLY-SUMMER-CAMP-SHOWCASE---.html?soid=1101312706873&aid=uYlyog5f2fg>

Editorial Themed Articles (featuring camps and themed articles)

<https://www.njkidsonline.com/camp-guide/articles?categoryIds=13615&dateOption=2>